



# Mexican peppy way

Athens, June 3<sup>rd</sup>, 2014

# Direction of Technological Development and Innovation

## Bilateral Cooperation



### Objectives

- Support the implementation of R & D activities and business in International Networks
- Management and the promotion of Mexican companies in international technological cooperation programs
- Support for technology transfer in the international business arena

Preferentially in the following sectors:

- Biology, Health and Biotechnology
- Environment and natural risks
- Technology Information and telecommunications
- Energy and Sustainability
- Advanced Manufacturing
- Advanced Materials and Nanotechnology

# Direction of Technological Development and Innovation

## Bilateral Cooperation



Project selection criteria:

- Interests of the International Consortium

(A company updated + IES) MX + (A company updated + IES) ES, FR or BR

- Be in both countries
- Novelty of the project in any sector or technological area
- Quality of the Scientific and technical proposal
- Approximate results to the market (technology, product or process)
- Implement a management model for open technology, which will complement the capabilities
- Technical capacity of the company to develop the project
- Ability of the company to 'exploit' the results
- Capacity and balance of the consortium

## Direction of Technological Development and Innovation

### CONACYT call – Centre for the Development of Industrial Technology



#### *Objective:*

Provide financial support to international networks for the implementation of projects related to the development and technological innovation.

Projects must be submitted by a Mexican entity coordinator (IES, research centers or companies) in linking to Spanish entities, under the scheme of consortium, the proposal should consider at least two (the leader and partner) Mexican participants.

Proposals aimed at improving and / or developing new products, processes, services or materials containing significant innovation and networking are presented for two or more national proponents linking and with at least one Spanish company.

## Direction of Technological Development and Innovation

### CONACYT call – *BPIFrance*



#### *Objective*

Provide financial support to international networks for the implementation of projects related to the development and technological innovation.

Projects must be submitted by a Mexican entity coordinator (IES, research centers or companies) in linking to French entities, under the scheme of consortium, the proposal should consider at least two (the leader and partner) Mexican participants.

Proposals aimed at improving and / or developing new products, processes, services or materials containing significant innovation and networking are presented for two or more national proponents linking and with at least one French company.

# Thank you

[www.conacyt.gob.mx](http://www.conacyt.gob.mx)

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